

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Manufacturing & Technology an Industry Week event

June 23 - 25, 2020

ROSEN CENTRE HOTEL ORLANDO, FL

1,600+	130+	36+
ATTENDEES*	EXHIBITORS*	BREAKOUT SESSIONS
8+	6+	25+
REAL WORLD PLANT TOURS	IN-DEPTH WORKSHOPS	sponsors

mfgtechshow.com

GREAT JUST GOT EVEN BETTER

M&T 2020 is the new game changer — the onestop experience that brings together manufacturing decision-makers, from design to delivery, and keeps them at the forefront of manufacturing's digital transformation. Through partnerships with Informa's design and manufacturing brands, our sponsor and exhibitor partners achieve a deep reach into the entire buyer teams responsible for purchasing, recommending, and implementing new technologies and solutions through their enterprises. We are the only event that educates manufacturing and engineering professionals on key trends:

- Smart Manufacturing/IIoT
- Factory Automation
- Operational Excellence
- Closing the Skills Gap
- Design for Additive Manufacturing

SPONSORSHIP & EXHIBITING ADVANTAGE

We have the best of both worlds. Our unique model of a three-day expo and conference focuses on key elements that are driving manufacturing excellence, and offers distinct opportunities within the show to position your brand as a thought leader.

In addition, our re-imagined expo floor allows attendees to experience some of today's most innovative solutions first-hand. Exhibitors offer a wide range of products and services including automation, software, robotics, 3D, wearables, operations, workforce, material handling, supply chain, safety, and machine tools.

GET THE EDGE ON YOUR COMPETITION

Direct Access to Decision-Makers

Interact with C-level executives, including: VP of Operations, Presidents, Plant Managers, and other manufacturing decision-makers.

Showcase Your Innovation

Identified Master Class presentation theater sets the stage for your leading-edge manufacturing equipment, technologies and solutions.

Present Your Leadership Insights

Communicate your knowledge and expertise through speaking engagements.

Unveil Tech Innovations

Hands-on demonstrations – AR/VR, wearables and hardware demos, 'gen-now' robotics and autonomous vehicles, and other game-changers.

Engage

Continuous social events provide casual engagement with attendees.



SCHEDULE OF EVENTS

FLOOR PLAN

/ ATTENDEE PROFILE / We're the only event focused on high-level decision makers. 94% **COUNTRIES IN ATTENDANCE** Annual Company of attendees said the Sales Breakdown conference met their expectations \$1 Billion+ Canada Netherlands Under \$50 Million 87% United Kingdom **United States** 33% 40% Korea of attendees found the Germany Expo Floor to be Taiwan Mexico India beneficial to their 27% needs South Africa Australia 96% \$50M - \$1 Billion of attendees said they would attend a future M&T event / PAST ATTENDEES Thermo Fisher CORMETECH verizon OEING PROTOLABS SCIENTIFIC JOHN DEERE Dow QUIND Boston ΤΟΥΟΤΑ Abbott BRIDGESTORE Scientific

PAST ATTENDEE TITLES

Chief Executive Officer • Chief Operating Officer • Design Engineer • Director of Manufacturing Director of Continuous Improvement • Director of IT • EVP Of Manufacturing • Engineering Director Plant Manager • Sr. Manufacturing Engineer • VP of Operations



&Technolo

an IndustryWeek event

3

Profiles / Goals / Sponsorships / Marketing Opportunities / Booth Packages / Schedule / Floor Plan

/ MEET YOUR GOALS AT M&T 2020/

What You See is What You Get!

No hidden or surprise fees. No hassles. Your sponsorship and booth packages include EVERYTHING you need to participate. Enjoy a smooth experience with your interests placed ahead of everything else. Let us know your show objectives, and we can design the best sponsorship program to help you reach your goals and make the most of your time at **M&T 2020**!

PACKAGES	Investment	Exclusive	High Impact	Brand Awareness	Lead Generation	Education/ Thought Leadership	Networking	Expo
PLATINUM SPONSOR	SHIPS							
Platinum	\$40,000		~	~	~	~	\checkmark	~
GOLD SPONSORSHIP	s							
Special Event / Night Out	\$25,000		V	~	~		V	~
Track	\$20,000			V	V	 ✓ 	 ✓ 	~
Welcome Reception	\$18,500	~	~	~	~		~	~
SILVER SPONSORSH	IPS							
Women in Stem Event	\$16,000	~		~	~	~	~	
Keynote	\$16,000		~	~	~	 ✓ 	~	~
Master Class Theater	\$16,000	v	~	~	~	V	V	~
Hotel Keycard	\$13,500	V		~	v		~	~
Workshop	\$12,500	v		~	~	V	V	~
Post-Conference Presentation Portal	\$12,000	~		~	~		V	~
Charging Lounge	\$12,000	~	~	~	~		~	~
Event App	\$12,000	 ✓ 	~	~	~		V	~
Wi-Fi	\$10,500	~	~	4	v		~	~
Registration Branding	\$10,000	~	~	~	~		V	~
Meals	\$10,000	~		~	~		~	~
Breaks	\$10,000	~		~	~		 	
Tour Sponsor	\$8,000		~	~	4		V	~
BOOTH PACKAGES								
20 x 20	\$9,250		~	v	v		v	v
10 x 20	\$6,900			4	V		V	~
10 x 10	\$4,900			~	~		~	~

ATTENDEES LOVED:

"Excellent event to discuss current manufacturing problems about cutting edge solutions."

"Three of the most valuable days of my year. I learn more in that time about where manufacturing is headed."

"Great way to stay on top of technology."

"Great place to see where technology is going. It allowed for nice networking with likeminded professionals"



Profiles / Goals / Sponsorships / Marketing Opportunities / Booth Packages / Schedule / Floor Plan

PLATINUM SPONSOR \$40,000

THOUGHT LEADERSHIP & SPEAKING OPPORTUNITIES

- Dedicated 3-hour workshop that walks the audience through a manufacturing case study focused on the how-to, lessons learned, and outcomes/ROI.
 MFG practitioner speaker must be included for case study presentation.
 (Approval from IW editorial staff is required)
- Representative of your company to provide welcome along with M&T representatives at start of conference prior to the opening general session
- 15-20 minute demo/presentation in one of the show floor theaters

LEAD GENERATION

- Scanned leads from workshop
- Free lead scanner at your booth
- Post-conference complete list with full demographics for all verified U.S. attendees

BRAND PERCEPTION

- 20x20' premium booth space in expo hall
- Highest priority branding before, during and after the event
- Dedicated email sent approximately one week before the event to attendees; includes Platinum sponsor call out, logo/link, 20-word company description, booth number, and product highlight with picture or you can provide a custom HTML for deployment
- Press release distributed on behalf of IW mentioning you as platinum sponsor
- One (1) full page color ad in printed show directory
- Six (6) total complimentary exhibitor conference passes

Benefit from a comprehensive mix of branding, thought-leadership, and lead generation before, during and after the event.

ADDITIONAL INCLUSIONS

- Hosted private meeting room for day of your choice to meet with your customers/prospects
- Reserved Table at Keynotes
- Carpeting, 6' table, Two (2) chairs, wastebasket
- Company listing in Show Directory
- Three (3) expo/booth personnel badges
- Discounted full conference registration rate



GOLD SPONSORSHIP OPPORTUNITIES

CHOOSE YOUR GOLD SPONSORSHIP PACKAGE:

SPECIAL EVENT NIGHT OUT SPONSOR/\$28,500

(2 AVAILABLE)

Co-sponsorship of the special event held on Wednesday, June 24. Location TBA. Provide attendees a complete networking experience with food and drinks, live music, and lots of fun!

- 10x10 all-inclusive booth package
- Company name on all signage and promotional items at special event
- At venue elements include: entertainment, prize giveaway during the event, opportunity to address the audience, themed signature cocktail drink if venue can accommodate, branded napkins.
- Dedicated HTML email sent approximately 1-2 weeks before the event to attendees to promote your booth and event involvement
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference complete contact list with full demographics for all verified U.S. attendees

WELCOME RECEPTION SPONSOR/\$18,500

(EXCLUSIVE)

Recognized as the sponsor of the Welcome Reception held within the exposition hall on Tuesday, June 23. Your brand associated with the opening party of the year for the Expo; entertainment, food, demo and content stages are all elements associated with the hall so you'll benefit from first exposure.

- 10x10 all-inclusive booth package
- Welcome address over PA system or on Master Class Theater stage
- Giveaway Raffle at your booth (sponsor to collect information from raffle entrants)
- Themed food station located near your booth; work with M&T staff to select and arrange logistics
- Bar located near your booth; proximity impacted by floorplan and booth location
- Logo on signage and napkins, and limited cups at bars during reception
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

ALL GOLD SPONSORSHIPS INCLUDE:

- 10x10 all-inclusive booth package in expo hall (includes: space, carpet, table, 2 chairs, wastebasket, lead retrieval, company listing in show directory, Two (2) expo/booth personnel badges**)
- Four (4) total complimentary exhibitor conference passes*
- Three (3) reserved seats at Keynotes
- Conference bag insert
- One (1) full page color ad in printed show directory
- Logo included on various pre-and-post-conference marketing promotion

TRACK SPONSOR • \$20,000

Be an exclusive Track Sponsor for IndustryWeek's conference.

Available tracks:

- Smart Manufacturing
- Factory Automation
- Talent Management
- Leadership

Includes:

- 10x10 all-inclusive booth package
- Recognized as the exclusive sponsor of a breakout track room
- Speaking opportunity for one (1) breakout session within the sponsored track. Must have a manufacturing presenter as part of your presentation. Approval from IW editorial staff is required
- Complete contact list with full demographics for each attendee that enters track room
- Sponsor representative may introduce all the speakers within the sponsored track

- Advanced Continuous Improvement
- Continuous Improvement Fundamentals
- Supply Chain
- Table provided in the back of the room for literature distribution
- Sponsor provided signs and self-standing banners may be placed in the track room
- Dedicated HTML email sent approximately 1-2 weeks before the event to attendees to promote your booth and event involvement
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference complete contact list with full demographics for all verified U.S. attendees



SILVER SPONSORSHIP OPPORTUNITIES

CHOOSE YOUR SILVER SPONSORSHIP PACKAGE:



Host a content-driven gathering with a targeted invitee list of attendees. Position yourself as a progressive leader through a shortened content program including WiSTEM keynote presentation.

- Work with M&T team to select Women in STEM keynote and other speakers; structure the format for the event, track RSVPs, etc.
- Five (5) total full conference passes to share with your top clients; includes access to Women in STEM event, IndustryWeek conference, and expo hall
- Welcome address to audience
- All logistics managed by M&T team
- Signage/branding during event and throughout M&T venue
- Opportunity to provide gift to each attendee
- Complete contact list with full demographics for each attendee that enters Women in STEM event

This sponsorship does not include an exhibit booth. Discounted booth options available; please inquire.

Only for exhibiting companies; Content team reserves the right to approve these opportunities.

KEYNOTE SPONSOR \$16,000 (4 AVAILABLE)

Align your company with recognizable industry leaders.

- 10x10 all-inclusive booth package
- Recognized as the exclusive sponsor of one of the keynote presentations
- Opportunity to give brief welcome and introduce the keynote speaker in front of the general audience (over 1,000+ conference attendees)
- Opportunity to play a short, pre-approved, 1 minute video prior to keynote presentation
- Sponsor logo included on keynote screen in general session prior to and after the presentation
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

ALL SILVER SPONSORSHIPS INCLUDE:

- 10x10 all-inclusive booth package in expo hall (includes: space, carpet, table, 2 chairs, wastebasket, lead retrieval, company listing in show directory, Two (2) expo/ booth personnel badges**)
- Two (2) total complimentary exhibitor conference passes*
- Conference bag insert (literature only)
- 1/2 page full color ad in printed show directory
- Logo included on various pre-and-post-conference marketing promotion



Sponsor the Master Class Theater or Autonomous Alley in the expo hall, with exclusive content and hands-on demos.

- 10x10 all-inclusive booth package
- Full signage and digital branding on and surrounding the Master Class Theater
- Logo branded on stage program-guide literature distributed to each attendee
- Two (2) 20-minute thought-leader presentation/demo slots during expo hours; one per day
- Sponsor logo included on theater screen in expo hall prior to and after presentations
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

HOTEL KEY CARD SPONSOR \$13,500 (EXCLUSIVE)

Exclusive Sponsor of Room Keys distributed to Conference Attendees.

- 10x10 all-inclusive booth package
- Logo or custom image prominently displayed with conference logo on keycard (sponsor to design card)
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees



WORKSHOP SPONSOR/\$12,500

(4 AVAILABLE)

Kick off the conference program by sponsoring one of four AM & PM workshops.

- 10x10 all-inclusive booth package
- Recognized as the exclusive sponsor of the workshop
- Logo included in all pre- and post-conference promotion of workshops
- Promotion of workshop on conference website, workshop emails, and attendee program
- Workshop content for one three-hour offering. Approval from IW editorial staff is required
- Receive contact information for each attendee that enters the workshop room
- Opportunity to add two (2) questions to the postworkshop survey distributed to participants onsite
- Table provided in back of room for literature distribution and tabletop signage
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

POST-CONFERENCE PRESENTATION PORTAL SPONSOR/\$12,000 (EXCLUSIVE)

Exclusive sponsor of the presentation portal that hosts speaker presentations.

- 10x10 all-inclusive booth package
- Post-show portal that gives users access to IndustryWeek Conference presentation material
- Presentation Portal accessible during show via mobile app, and post-show
- Sponsor logo included on the email and portal page
- Opportunity for sponsor to include up to two (2) downloadable PDFs and link to video via the portal
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

CHARGING LOUNGE SPONSOR/\$12,000

(EXCLUSIVE)

Exclusive sponsor allowing attendees to relax and recharge.

- 10x10 all-inclusive booth package
- Includes branded, furnished charging lounge area in the exposition hall
- Snacks and water provided in charging lounge throughout the event
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

EVENT APP SPONSOR/\$12,000 (EXCLUSIVE)

Exclusive sponsor of the offical M&T event app.

- 10x10 all-inclusive booth package
- Company logo on splash screen alongside the M&T conference logo, every time a user enters the app
- Banner ad on top of the home screen that will direct to sponsor company URL
- Top priority placement within the sponsor section of the app
- Work with M&T team to create App Scavenger Hunt feature to generate traffic to your booth
- Send 1 alert per day (total of 3 alerts) through the app to the audience
- Logo included on all pre-and-post-conference marketing promotion
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

WI-FI SPONSOR/\$10,500 (EXCLUSIVE)

Exclusive sponsor of Wi-Fi for all attendees in the expo hall.

- 10x10 all-inclusive booth package
- Company logo on splash screen on wi-fi connection page; can include 50-word company description or product info
- 1/2 page full color ad in printed show directory including connection instructions and access password
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

REGISTRATION BRANDING SPONSOR/\$10,000

(EXCLUSIVE)

Brand the lanyard and badges each potential attendee wears at M&T.

- 10x10 all-inclusive booth package
- Logo on onsite badges for each attendee
- Lanyards imprinted with sponsor name/logo. Company provides artwork. M&T produces lanyards.
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

MEALS SPONSOR/\$10,000

(EXCLUSIVE)

Recognized as the exclusive sponsor of all breakfasts & workshop/tour lunches (includes boxed lunches and two buffet breakfasts).

- 10x10 all-inclusive booth package
- Sponsor logo prominently displayed when meals are served
- Opportunity to provide company-branded lunch bags/ coolers for boxed lunches on Tuesday, June 23 for attendees to use
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

BREAKS SPONSOR/\$10,000

(EXCLUSIVE)

Recognized as the exclusive sponsor of all breakfasts & workshop/tour lunches (includes boxed lunches and two buffet breakfasts).

- 10x10 all-inclusive booth package
- Sponsor logo prominently displayed when meals are served
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Post-conference dedicated 3rd party email deployed to verified U.S. attendees

TOUR SPONSOR/\$8,000

(6 AVAILABLE)

Sponsor one of six plant tour on Tuesday, June 23, 2020 in Orlando.

Your name associated with one of the most popular features at M&T— a plant tour highlights technology and processes at a local world-class manufacturing facility.

- 10x10 all-inclusive booth package
- One (1) sponsor representative may accompany tour; alternatively, you can provide video and/or literature for the tour bus that will transport the participants to the facility
- Tabletop display area in the tour holding room for literature distribution and promotion
- Sponsor-provided signs and self-standing banners may be placed in tour holding room
- 1-time use of pre-conference U.S. attendee list (postal mailing addresses only)
- Receive contact information for each attendee that participates in the tour

(some tour hosts may require approval of tour sponsor)



/ ADD-ON MARKETING OPPORTUNITIES /

Elevate your presence at M&T and increase your return on investment with these Marketing Opportunities. High impact options are designed to increase awareness with attendees. Announce your brand and let them know you are at the show with solutions for them!



Expo Presentation or Demo

Quantity: TBA

Investment: \$3,000

Extend your impact beyond your booth and create more awareness for your brand. Be a thought-leader by sharing the most effective solutions and strategies using the latest manufacturing technology.

- 30 -60 Minute Presentation (Content must be approved by editorial)
- Inclusion in pre-event marketing (Must be confirmed by 6/1)
- Inclusion in the onsite show materials (Must be booked by 6/1)



Aisle Signs

Quantity: 7

Investment: \$1,500 for one; Buy 7 for \$6,000

To increase visibility beyond your booth, aisle signs are a great tactic. Drive traffic to your booth by displaying your company name, logo, and booth number.

- Your logo will be displayed on a 4' x 6' double sided panel
- Company provides artwork. Show will produce and install graphics

Window Cling Door Decals

Quantity: 10

Investment: \$1,500 for one door

Welcome all attendees to the Show with your graphics on the doors to the Rosen Centre!

• Company provides artwork. Show will produce and install graphics



Window Clings - Custom Sizes Available

Quantity: Limited

Investment: Varies by size - Call for pricing

Be seen by all who walk through the convention center as the most impressive brand in the industry with one of these incredible options.

Examples include:

- Windows outside the Entrance of the Hotel
- Windows on the doorways
- Straight Area of Escalator



/ ADD-ON MARKETING OPPORTUNITIES /



Floor Graphics

Quantity: Limited

Investment: At Entrance and/or Registration \$3,000 per location

Be the first to greet attendees to the Expo Floor. This vinyl sticker will be strategically placed at the entrance to the hall. Attendees will see a message from your company as they are entering and leaving throughout the day.

4'x8' booth extender also available for \$1,500

Company provides artwork. Show will produce and install floor graphics



Footprint Floor Graphics

Quantity: 3

Investment: \$3,000 includes one set of prints with up to 20 footprints (depending on booth location)

Bring attendees directly to your booth with footprints featuring your message strategically placed across the tradeshow floor.

- M&T will place multiple sets of footprint floor decals that will lead attendees directly from the expo floor entrance to your exhibit space
- Digital artwork provided by sponsor; M&T will produce and install graphics

Lightboxes (Illuminated Signage)

Quantity: 10

Investment: \$2,500

Lighting and graphics are a sure way to get your company noticed! These Illuminated lightboxes with your company's brand, message and booth number are placed near extremely high traffic areas where attendee visibility is high. A limited number of lightboxes are available.

- Lightbox for company graphic located in the lobby or expo hall based on availability
- Electricity included
- Exhibitor provides the 4-color artwork file, Show produces the graphics
- The total viewable dimension is 37 5/8" x 86 1/4"





ADD-ON MARKETING OPPORTUNITIES /



Meterboards

Quantity: Limited

Investment: \$2,000

- Double-sided
- Panel Size 38 1/8" x 84"
- Visual Opening 38 1/8" x 78"

Product Showcase

• Placement decided by M&T show management



Quantity: 4

Investment: \$3,800 each

Get your products noticed in these highly visible showcases. Showcases are located at the entrance of the expo hall.



Quantity: 1

Investment: \$8,000

Be the exclusive provider of the plant tour headsets that will be used by all plant tour attendees and provide an interactive tour experience.

Cocktail Reception

Quantity: Limited

Investment: Call for pricing

If your objective is to stand out and be remembered as a brand, this networking opportunity is perfect for you and allows you to build relationships with M&T attendees.



Official M&T Show Directory Advertising

Quantity: Unlimited

Investment: \$1,250 per full page ad

The Official M&T Show Guide will be distributed at M&T registration.

Ad Specs:

- Trim Size: 7.5x10.5" (wxh)
- Bleed Size: 7.75x10.75" (wxh)
- Safe Area: 7x10" (wxh)



ADD-ON MARKETING OPPORTUNITIES /



Conference Bag

Quantity: 1

Investment: \$5,000

Attendee tote bags make a lasting impression while providing a convenient service to every show attendee. These bags are certain to make an impact at the show and even after they return to their offices.

- Your company name/logo alongside the M&T event logo
- Company provides artwork. Bags supplied by M&T



Conference Bag Insert

Quantity: 10

Investment: \$1,000

Make a lasting impression with a flyer or giveaway in the show's official conference bag.

- Create more of an impact with a high-value takeaway given to all attendees at registration
- All collateral and giveaway items must be provided by Sponsor



Custom Email Blast

Quantity: Limited

Investment: Pre-Show: \$850; Post-Show: \$1,300

Let us get your email message to the M&T attendees for you!

- Either pre-show or post-show availability. (Limited dates available pre-show; contact your sales person for availability)
- HTML provided by Sponsor; M&T approves and deploys to preshow or post-show attendee lists



Registration Portal & Confirmation Emails Branding

Quantity: 1

Investment: \$4,000

Be front and center with registration and reach all attendees with this impactful digital opportunity.

- Logo on registration portal landing page
- Logo on registration confirmation emails to all attendees





/ BOOTH PACKAGES /

20 X 20 BOOTH PACKAGE: \$9,250

- 20x20 booth space
- All inclusive booth: Carpet, 6' Table, Two (2) Chairs, Wastebasket
- Lead Retrieval unit
- Company listing in Show Directory
- One (1) full page ad in Show Directory
- 1-time use of the pre-and-post attendee lists (postal mailing addresses only)
- Dedicated email sent approximately one week before the event to attendees; includes logo/link, 20-word company description, booth number, and product highlight with picture or you can provide a custom HTML
- Five (5) complimentary exhibitor conference passes*
- Three (3) expo/booth personnel badges
- Discounted full conference registration rate

10 X 20 BOOTH PACKAGE: \$6,900

- 10x20 booth space
- All-inclusive booth: Carpet, 6' Table, Two (2) Chairs, Wastebasket
- Lead Retrieval unit
- Company listing in Show Directory
- 1-time use of the pre-and-post attendee lists (postal mailing addresses only)
- Three (3) complimentary exhibitor conference passes*
- Three (3) expo/booth personnel badges
- Shared Pre-Show attendee email promoting exhibitors as "featured exhibitors". Includes company logo, 20-word description and booth number
- Discounted full conference registration rate

10 X 10 BOOTH PACKAGE: \$4,900

- 10x10 booth space
- All-inclusive booth: Carpet, 6' Table, Two (2) Chairs, Wastebasket
- Lead Retrieval unit
- Company listing in Show Directory
- Two (2) complimentary exhibitor conference passes*
- Two (2) expo/booth personnel badges
- Discounted full conference registration rate

EXPO SCHEDULE

- Tuesday, June 23
 4:00 PM 6:30 PM
- Wednesday, June 24
 9:00 AM 5:00 PM
- Thursday, June 25
 9:00 AM 1:00 PM

SCHEDULE HIGHLIGHTS

3 Days of Expo - 3 Days of Content

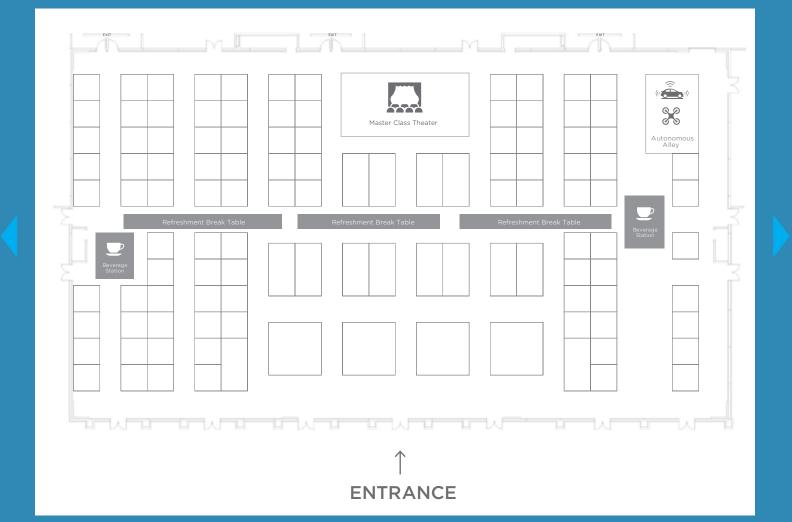
- Day 1: Sponsored Workshops, Tours, Expo Opening with Keynote, Awards Reception
- Day 2: Expo, 35+
 Conference Sessions within 7 Tracks,
 2 Keynotes, the Night Out Event
- Day 3: Expo, Workshops, 1 Keynote

*Complimentary Exhibitor Conference Pass includes: access to opening reception on Tuesday, June 23; keynote, breakout sessions and Night Out Event admittance on Wednesday, June 24; keynote, workshops and expo on Thursday, June 25; access to speaker presentation materials; and meals (Breakfast and Lunch on Wednesday, June 24 and Thursday, June 25)

**Expo/Booth Personnel Badge includes: access to expo hall for booth set up; opening reception Tuesday, June 23; expo hall content only; breakfast only on Wednesday, June 24 and Thursday, June 25



Tuesday, June 23 4:00 PM - 6:30 PM **Wednesday, June 24** 9:00 AM - 5:00 <u>PM</u> **Thursday, June 25** 9:00 AM - 1:00 PM





Here to help you reach your goals:

EXHIBITS & SPONSORSHIPS /

US WEST TERRITORY | INTERNATIONAL | WESTERN CANADA, MEXICO, SOUTH AMERICA LONNIE GONZALES | Ionnie.gonzales@informa.com | 661-523-5024 US West Territory: AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, TX, UT, WA, WY

US EAST TERRITORY | INTERNATIONAL | CENTRAL CANADA, ASIA MARTIN DYE | martin.dye@informa.com | 203-807-2596 US East Territory: CT, DC, DE, FL, GA, ME, MD, MA, NH, NJ, NY, NC,PA, RI, SC, VT, VA, WV

US CENTRAL TERRITORY | INTERNATIONAL | CENTRAL CANADA, ASIA SAM POSA | sam.posa@informa.com | sam.posa@informa.com US - Central Territory - AZ, IA, IL, IN, MI, MN, MO, OH, OK, TN, WI

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US WEST & CENTRAL TERRITORY

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US EAST & SOUTHEST TERRITORY

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